Panasonic

The Transformation of the Drive Thru

Technology that is redefining the customer experience

The drive thru is deemed as "essential business" and some national chains who have a drive thru or have added a drive thru to their model, have seen sales increase up to 70% (source: QSR Magazine)

Once an adjunct of the quick service restaurant, the drive thru is now the primary business model keeping quick service restaurants in business and in some cases, exceeding expectations.

THE FACTS ABOUT TODAY'S DRIVE THRU

Drive thru restaurant sales increased 26% in April, May, and June of 2020 and even when restaurants may have opened in July, drive thrus increased another 13%, which represented the highest among the service models that include on-premise, carry out and delivery. (source: NPD)

RELIANCE ON THE DRIVE THRU LEADS TO A NEED FOR DEPENDABLE TECHNOLOGY

Consumer grade technology does not survive the harsh environment of a restaurant and all-day use. Dependable, rugged technology delivers maximum up time for your stores and less headaches for your IT team. Deliver the best experience to your customers every time.

REDUCE WAIT TIME WITH LINE BUSTING TECHNOLOGY

Equip your team with line busting rugged tablet technology to keep things moving. During peak times order takers can be several cars upstream from your menu board while still being in constant communication with the rest of your staff inside delivering a faster experience and more cars per hour.

STUNNING VISUALS TO ENHANCE THE CUSTOMER EXPERIENCE

Digital menu boards create a dramatic enhancement to the guest experience. They can promote specials and increase check averages while reducing time spent on updating and maintenance. Enterprise ready software allows for self management at the enterprise or regional level or the flexibility of a fully managed solution.

Bundle all of this with our 40 years of experience in providing turn-key solutions inclusive of hardware, software, design, deployment and support in a connected environment or as individual solutions to complement existing technologies.

TRANSFORM YOUR DRIVE THRU THESE SOLUTIONS

RUGGED TABLETS
Durable hardware that is fully sunlight readable, rain mode capable with all day battery life to equip mobile order takers

ATTUNE RESTAURANT COMMUNICATION
Hear everything your customers say the first time. With trusted durability from the leaders in rugged technology.

DIGITAL MENU BOARDS
Stunning visuals and promotions with a full suite of embedded order confirmation and enterprise management capability

iQTIMER
Optimize your single- or multi- location operation with real time insight, reporting, and inter-store competitions.